



College Goal Sunday Fact Sheet **February 23, 2014, 2 p.m. (local time)**

What is College Goal Sunday?

College Goal SundaySM is a statewide charitable program that provides FREE information and assistance to Indiana families applying for financial aid for postsecondary education. At College Goal Sunday – now in its 25th year – financial aid professionals from Indiana colleges and universities help students who qualify for undergraduate admission to a college or technical school in 2014 complete the Free Application for Federal Student Aid (FAFSA). Students seeking federal and state grants, loans and scholarships, as well as other financial awards, MUST complete the form. FAFSA forms, required by educational institutions nationwide, must be received by the federal processor by March 10, 2014, for Indiana residents to be eligible for state aid.

Why is College Goal Sunday important?

Completing financial aid forms is sometimes perceived to be complex and confusing. College Goal Sunday makes the process easier by delivering free, expert assistance to families in their own communities and helps ensure that students get the help they need to qualify for financial aid.

When and where is College Goal Sunday?

College Goal Sunday 2014 will take place at 2 p.m. (local time) Sunday, February 23rd, at 39 sites throughout the state. To find the site(s) nearest you, refer to the attached site list, visit www.CollegeGoalSunday.org or call 800-992-2076.

Who should attend College Goal Sunday?

College Goal Sunday is geared toward Indiana high school seniors and high school graduates who qualify for undergraduate admission to a college or technical school in 2014, as well as current college students in need of financial aid who would like help filling out the FAFSA.

What should students bring to College Goal Sunday?

Students should attend with their parent(s) or guardian(s) and bring their parents' completed 2013 IRS 1040 tax returns, W-2 Forms and other 2013 income and benefits information. If students worked last year, they should also bring their income information. Students 24 years of age or older may attend alone and bring their own completed 2013 IRS 1040 tax return, W-2 Form or other 2013 income and benefits information. Students and parents are encouraged to apply for their U.S. Department of Education Personal Identification Numbers (PINs) at www.pin.ed.gov before coming to the event.

How can 21st Century Scholars benefit from College Goal Sunday?

21st Century Scholars are income-eligible students who sign a contract in the seventh or eighth grade promising they will graduate from high school, meet grade point requirements, fulfill a pledge of good citizenship, and apply for college financial aid. Upon high school graduation, Scholars who have fulfilled the commitment receive state funds to help cover their college tuition and fees for eight semesters at eligible Indiana colleges. To fulfill their pledge, scholars must submit a completed FAFSA form on time. College Goal Sunday can help.

How does the College Goal Sunday educational prize drawing work?

Students who attend any of the College Goal Sunday sites and submit a completed evaluation form will automatically be entered in a drawing for an educational prize. The winners will be notified in March; prizes will be sent directly to the higher education institutions selected by the winning students.

Who sponsors College Goal Sunday?

College Goal Sunday is a cooperative, charitable effort of the Indiana Student Financial Aid Association (ISFAA). The program is provided in cooperation with Learn More Indiana, the Indiana Commission for Higher Education's Division of Student Financial Aid (SFA, formerly the State Student Assistance Commission of Indiana) and the 21st Century Scholars Program. It is funded by Lilly Endowment, Inc., USA Funds and Indiana Secondary Market for Education Loans, Inc.

How is College Goal Sunday inspiring other programs around the country?

Indiana originated College Goal Sunday, and now it is a national model. Following Indiana's example, College Goal Sunday events organized by more than 35 states have opened doors to higher education for thousands of students all over the country. Visit www.CollegeGoalSundayUSA.org to learn more.

Whom can students and families contact with questions?

For more information about College Goal Sunday or financial aid, call the Learn More Indiana helpline toll free at 800-992-2076, or visit the College Goal Sunday website at www.CollegeGoalSunday.org.

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